The Trexa

OPTIMIZED RESELLING

INVESTOR PORTFOLIO · 2026

AMAZON WHOLESALE

for investors

Brand-name products bought in Europe and sold to American shoppers on Amazon. Run end to end by our team.

FROM	Europe
TO	Amazon USA
VIA	UPS · FedEx

SCAN · LINKEDIN

ABOUT THE TREXA

Your Amazon store, run end to end by our team

The Trexa runs Amazon wholesale stores for investors. We buy genuine brand-name products in Europe and sell them to American shoppers on Amazon. You invest in the inventory. We handle everything else.

EU→US OUR SOURCING ROUTE	**54** BRANDS WE SELL
5 PRODUCT CATEGORIES	**$0** SPENT ON ADS
$10K MINIMUM TO START	**16–22%** TARGET ROI PER CYCLE

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What is Amazon wholesale?

THE SHORT ANSWER

Buying genuine brand-name products in bulk from the brand or its authorized distributors, then selling them on Amazon at retail price.

There's no product to invent and no brand to build. You sell products shoppers already know and search for.

WHY IT'S SIMPLE TO RUN

Proven sellers only
We buy only products with a steady sales record on Amazon.

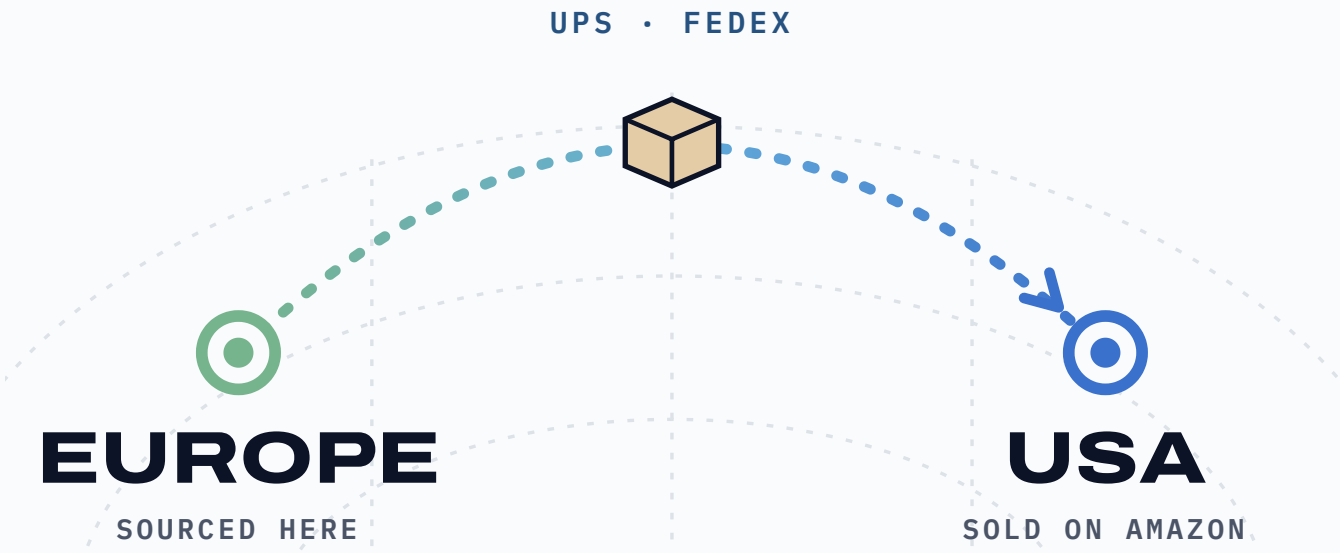
Zero ad spend
We sell on listings that already get traffic, so nothing goes to ads.

Sells all year
No seasonal stock. We choose products that sell every month.

100% authorized sources
Every unit comes from a brand or authorized distributor, with invoices.

OUR MODEL

Bought in Europe. Sold in America.



STOP	WHERE	WHAT HAPPENS
01	**Europe**	Bought from brands and authorized distributors
02	**UPS · FedEx**	Shipped across the Atlantic
03	**Our US warehouse**	Received, checked and prepared for sale
04	**Amazon USA**	Listed and sold to American shoppers

HOW IT WORKS

FROM FIRST CALL TO A RUNNING STORE

Eight steps. You're involved at the start. After that, we run the store and you get your P&L summary.

1	Discovery call	YOU + US
2	Amazon account: new or existing	YOU + US
3	Product and supplier research	OUR TEAM
4	You fund inventory, from $10K	YOU
5	Procurement in Europe	OUR TEAM
6	FedEx and UPS to our US warehouse	OUR TEAM
7	Listed and selling on Amazon	OUR TEAM
8	Account health and P&L summary	OUR TEAM

WHAT WE HANDLE

Everything it takes to run your store

From the first product search to your P&L summary, our team does the work.

Product research

Products with steady, year-round demand.

Supplier research

Brands and authorized distributors in Europe.

Procurement

Purchase orders and supplier invoices.

Logistics

FedEx and UPS shipping to our own US warehouse.

Selling

Listings, pricing and orders on Amazon.

Customer complaints

Every complaint handled by our team.

Account health

We monitor your account and fix issues.

P&L summary

Clear reporting on sales, costs and profit.

WHO DOES WHAT

You invest. We operate.

You put in the capital and stay informed. Our team does the daily work of sourcing, shipping and selling.

YOUR PART

- Invest in inventory
- Review your P&L summary
- Agree on big decisions with us

$10K

MINIMUM TO START

OUR PART

- Product research
- Supplier research
- Procurement in Europe
- Logistics with FedEx and UPS
- Our own US warehouse
- Selling on Amazon
- Customer complaints
- Account health management
- P&L summary

> Your store stays yours. You can log in to your Amazon seller account at any time and see everything for yourself.

WHAT WE SELL

Five categories that sell all year

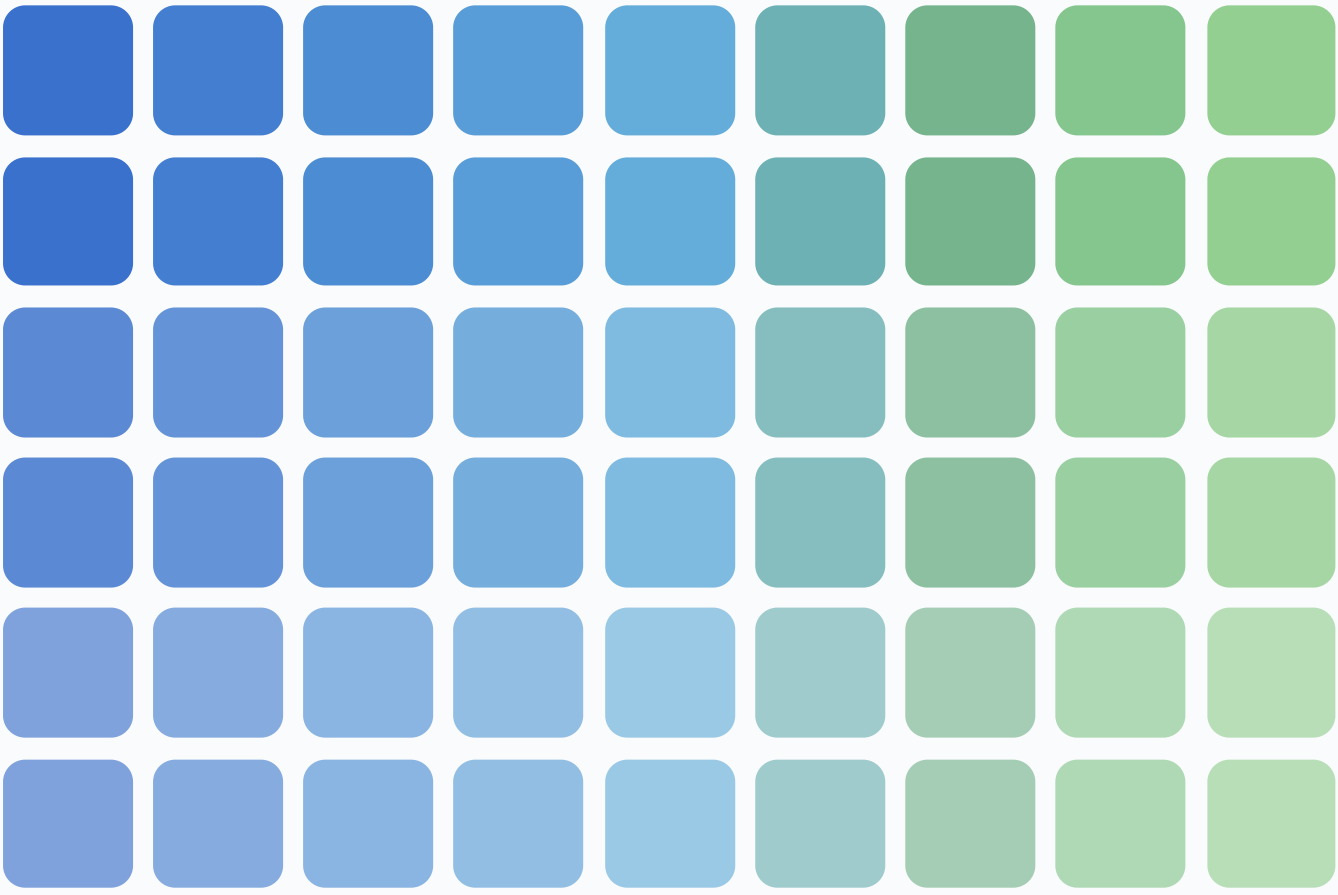
- Tools & Home Improvement
- Kitchen
- Sports & Outdoors
- Electronics
- Music & Audio

We skip seasonal products and focus on items shoppers buy every month of the year.

Brands shoppers already trust

54

We sell around **54 different brands** across our five categories, all bought from brands and authorized distributors in Europe.



From every brand, we only buy products with steady, year-round sales on Amazon.

ACCOUNT HEALTH

We protect your store

Account health decides whether a store keeps selling. Our team takes care of it, so you don't have to.

Every customer complaint

Handled by our team from start to finish.

Account health issues

We monitor your account and resolve issues as they come up.

100% authorized sourcing

Every product is backed by invoices from brands or authorized distributors.

Listing reinstatement

If a listing is ever removed, we apply to reinstate it with our supplier invoices.

Year-round products

We stick to products that sell every month of the year.

Your P&L summary

You always know how your store is doing. Your P&L summary shows where every dollar goes.

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P&L SUMMARY
YOUR STORE

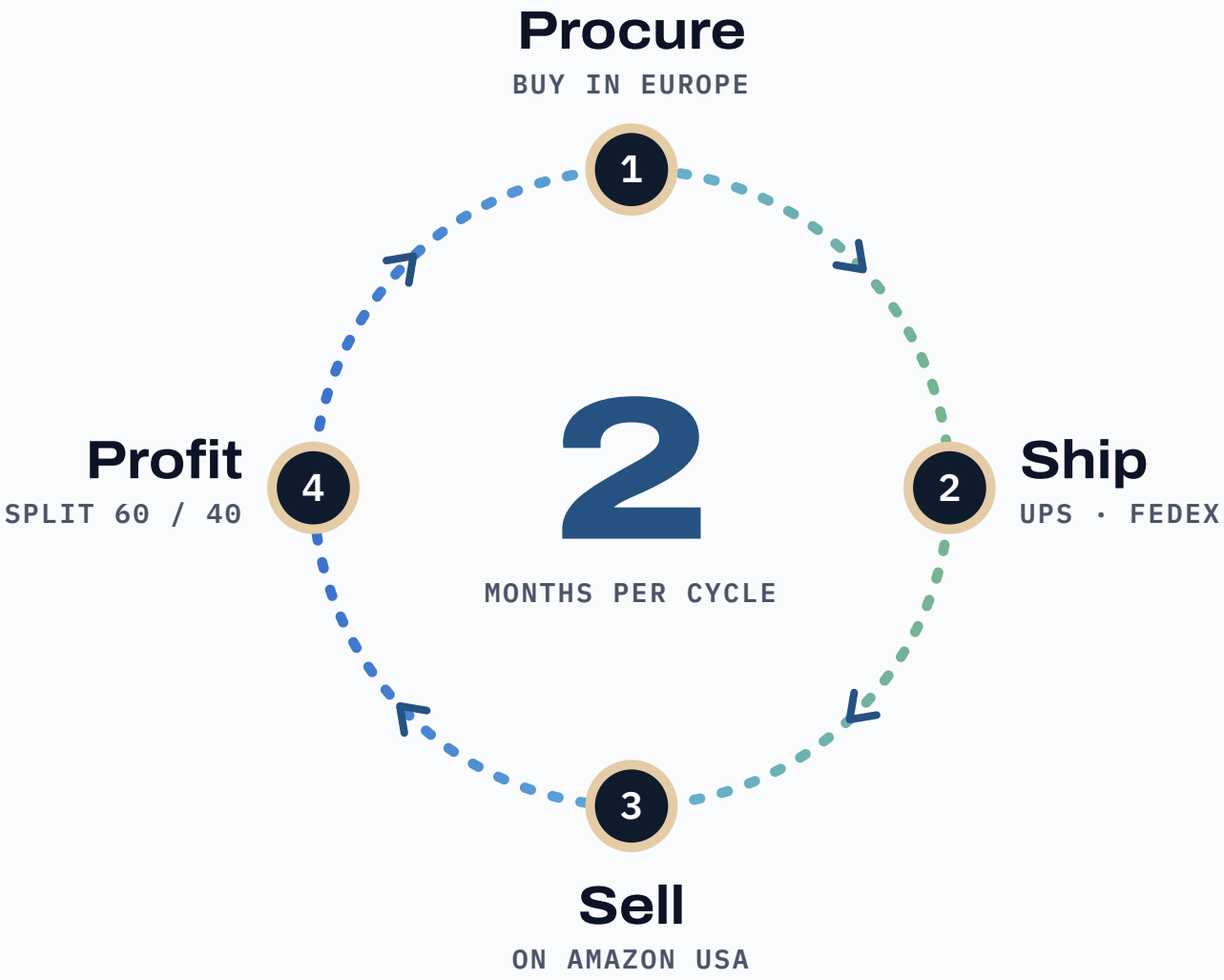
Sales	
– Product costs	
– Amazon fees	
– Shipping and logistics	
Net profit	

HOW NET PROFIT IS SHARED

The 40% share is negotiable for larger investments.

One cycle, about two months

A cycle runs from the day we buy your inventory in Europe to the day it sells on Amazon. We aim to complete each cycle in about two months.



Cycle length depends on shipping times and how quickly products sell.

Target returns

TARGET ROI PER CYCLE

16–22%

Net profit on the inventory invested, every two-month cycle, before the 60 / 40 profit split.

EXAMPLE: $10,000 INVENTORY, ONE CYCLE

Inventory invested	$10,000
Target net profit (16–22%)	$1,600 – $2,200
Your share (60%) 9.6–13.2% on your $10,000	$960 – $1,320
The Trexa's share (40%)	$640 – $880

ROI is net profit after product costs, Amazon fees and shipping, divided by the inventory invested. These figures are targets, not guaranteed returns. Actual results depend on sales, prices and fees.

Investment and fees

MINIMUM TO START

$10,000

Invested in inventory. Once your products start selling, we scale up your inventory with you.

One-time onboarding fee	Paid once, when we set up your store.
40% profit share	Our ongoing fee is a share of net profit. You keep 60%.
Larger investments	The profit share is negotiable when you invest more.
No ad budget	None of your money goes to advertising.

Two ways to start

OPTION A

Your existing Amazon account

Already selling, or have an account you don't use? We take over operations and build from there.

OPTION B

A new Amazon account

No account yet? We help you create one and set everything up from scratch.

NEXT STEPS

01 **Book a discovery call**
Tell us your goals and your budget.

02 **Onboarding**
We set up or take over your account. One-time onboarding fee.

03 **First inventory order**
You fund your first order, from $10,000, and we start buying.

04 **Selling on Amazon**
Your products go live and your P&L summary starts.

FAQ

Questions investors ask

Q1

How much do I need to start?

A minimum of $10,000 for inventory. Once products start selling, we scale up with you.

Q2

What return can I expect?

We target 16–22% net profit on your inventory per cycle, before the 60/40 split. On $10,000, your share would be $960–$1,320. Targets are not guaranteed.

Q3

How long is one cycle?

About two months, from the day we buy your inventory to the day it sells on Amazon.

Q4

What do you charge?

A one-time onboarding fee and a 40% profit share, so you keep 60%. The share is negotiable for larger investments.

Q5

Can I use my existing Amazon account?

Yes. We can start with your existing account, or help you create a new one from scratch.

FAQ

More questions

Q6 Where do the products come from?

From brands and authorized distributors in Europe, with invoices for every purchase.

Q7 How do products reach the USA?

We ship them with UPS and FedEx to our own warehouse in the USA, where they are checked and prepared for Amazon.

Q8 Do you spend money on ads?

No. We only sell products that already sell well on Amazon, so we spend nothing on advertising.

Q9 Who handles complaints and account health?

We do. Every customer complaint and account health issue is handled by our team.

Q10 What if a listing gets removed?

Our sources are 100% authorized, so we apply for reinstatement using our supplier invoices.

Have a question that's not here? WhatsApp us

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OPTIMIZED RESELLING

LET'S BUILD YOUR AMAZON STORE

Book a discovery call with **Shahbaz Khan**, CEO of The Trexa.

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SCAN TO CONNECT

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Point your phone camera at the code.

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